

### **INITIAL GOAL**

**AI-GENERATED CONTENT IS GROWING** 



WE NEED TO **CLEARLY DISTINGUISH** AI Vs.

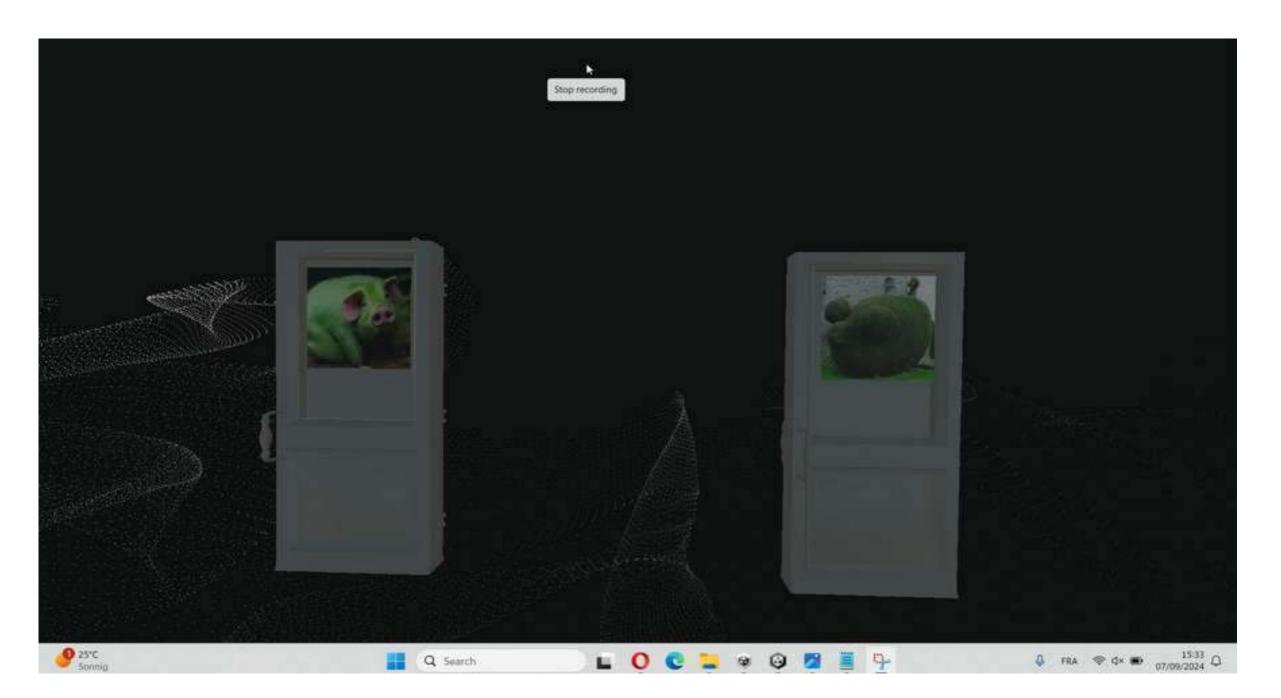
**NON-AI** 

WE WANT TO **TAKE ADVANTAGE** OF

AI

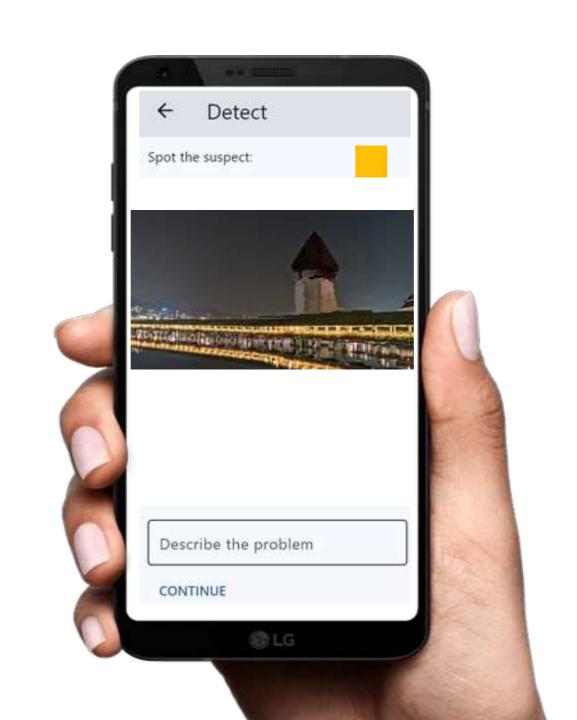
**TRANSPARENCY** 

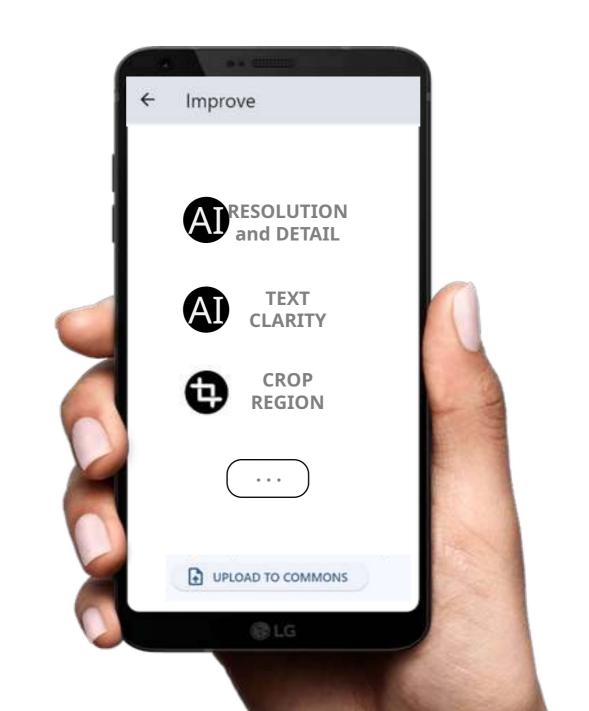
REPAIR ARCHIVE IMAG

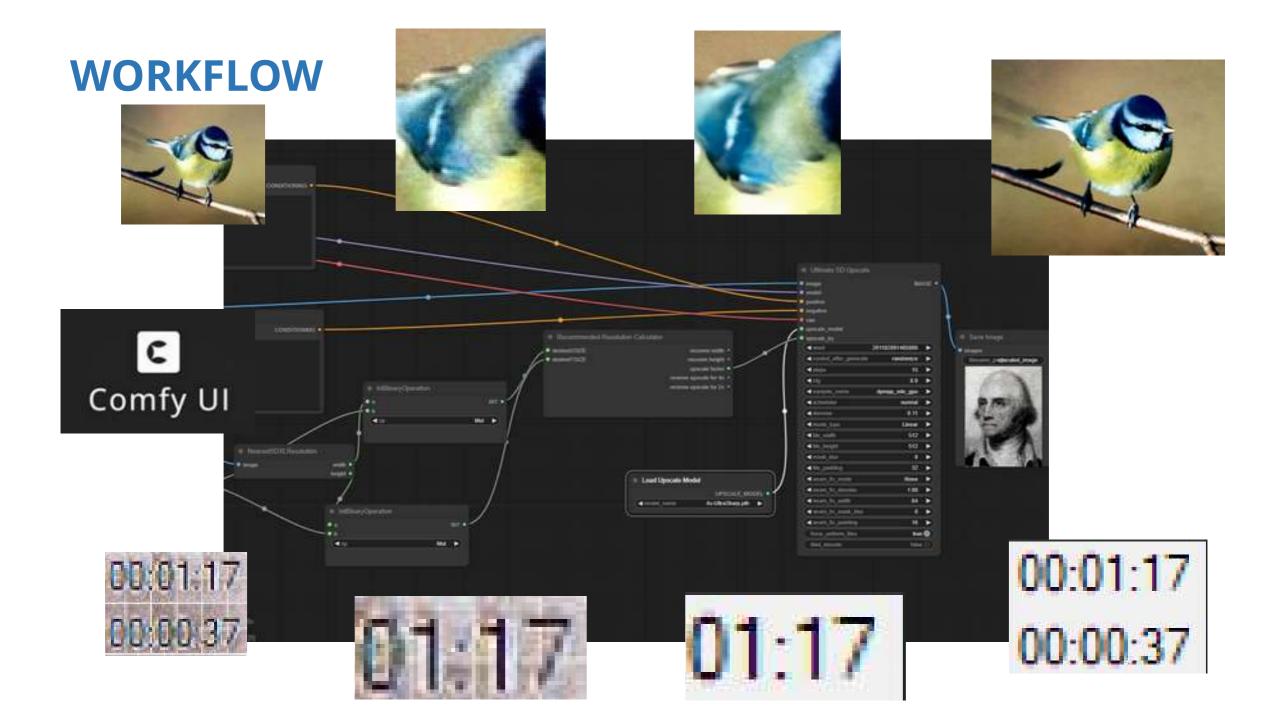




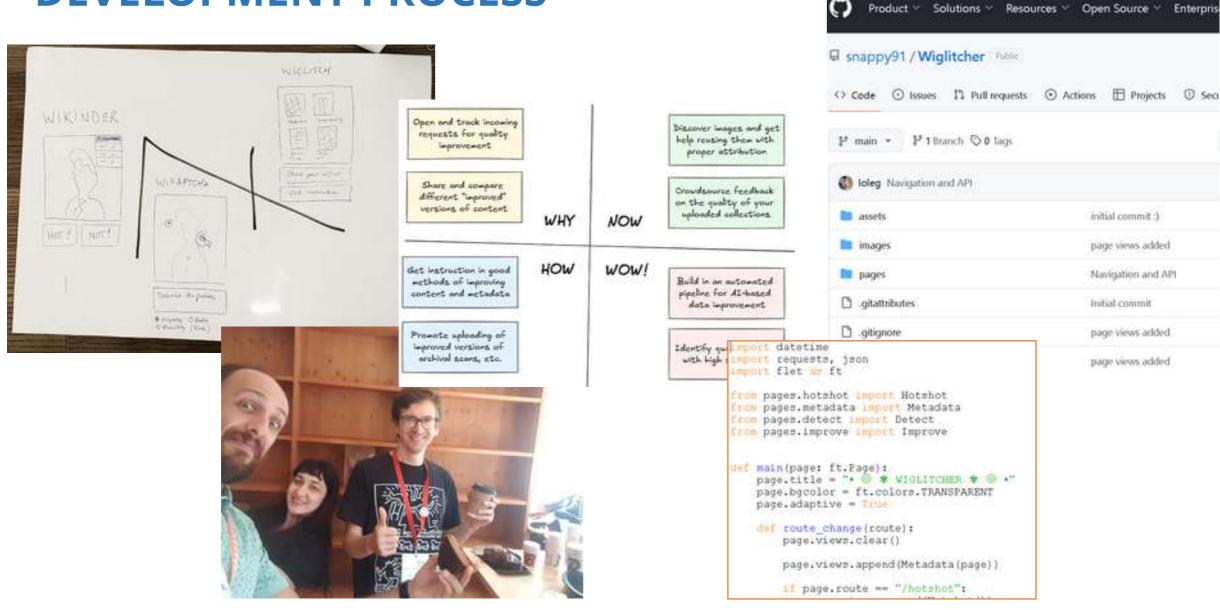








## **DEVELOPMENT PROCESS**



## **NEXT STEPS**



#### **AUTOMATIC SUGGESTION OF FLAGGED IMAGES**



**SIMPLE USERS TEST** (WEB, MOBILE)



**EXPERTS FEEDBACK** 



**INSTITUTION PILOT PROGRAM** 





# AI OR NOT?

## THANK YOU