

**GLAMhack 24**

Lucerne, 5-7 September 2024

# Challenges 4, 5, 6

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*(updated version, as of 11 Sept. 2024)*



# BUAP

CultureFLOW  
Methodology

Pilot  
@BUAP

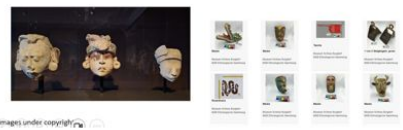
### Project Areas in Focus



Pluralist Views on Artifacts in Ethnographic Collections (artistic, participatory, etc.)



Different Perspectives on the Habsburg Website and Installations at Habsburg Memory Sites



Improved Access to Mesoamerican Collections Worldwide  
*Wikimedia Commons, Wikidata, Wikipedia*

**Multiplication / Outreach:**  
Artistic / participatory settings in other world regions

*2nd pilot setting*

**Kenya**



**Open GLAM @PUE**



Hackatón BAM 2025

*Pilot Partners*

**Museum  
Schloss  
Burgdorf**

**Museum  
Rietberg**

**MEG**



GLAMhack 2024



# Improving Access to (Mesoamerican) Collections Worldwide



WIKIMEDIA CH



## Laying the Foundations

- ① Digitize the Collection Catalogue
- ② Digitize / Photograph the Collection Artifacts

## Facilitating Access

- ③ Make the Collection Catalogue, Incl. Low-Res. Images Available Online
- ④ Signal Readiness to Engage with Potential Re-users of Data & Content  
Wikipedia Edit-a-thons  
Hackathons  
etc.

## Facilitating Re-use

*Form of distribution depending on rights situation (copyright, personal rights, collective rights)*

- ⑤ Make High-Resolution Images Available for Re-use
- ⑥ Pro-actively Facilitate / Accompany Data Re-use
- ⑦ Integrate New Creations / Re-uses into Collection / Exhibitions

⑧ Make sensible use of participatory approaches / crowdsourcing in various stages of the Digital Content Life Cycle

# Different Perspectives on the Habsburg



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# Idea

Originating from the territory of today's Switzerland, the dynasty of the Habsburg has been present in many different countries, and its members have been associated with a variety of historical events that have left their traces in our collective memories. By means of this international cooperation project, we intend to tell the story of the Habsburg from the point of view of the various populations concerned. Putting the different memories side by side, we want to seize the occasion to reconnect on a different level, leaving the Habsburg family tree and the world it stands for behind us.

## Pilot Implementation for Mexico

A student group at Benemérita Universidad Autónoma de Puebla (BUAP) has implemented a pilot project for México. In parallel, it is planning to reach out to Chapultepec Castle (residence of Emperor Maximilian and his wife Charlotte) and another Habsburg memory site in México.

- Short animation film: [Memories of Habsburg](#) (presented on 5 Sept. 2024)
- Short animation film: [Reflections on the "making of"](#) (presented on 5 Sept. 2024)

We are still looking for partners in other countries...



# Pluralist Views on Artifacts in Ethnographic Collections



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Artifacts in ethnographic collections are approached through an artistic and/or participatory approach. To the extent possible, they involve and give the word to the communities concerned by the artifacts.



Student groups at Benemérita Universidad Autónoma de Puebla (BUAP) are working on two such projects



See: [video presented on 5 Sept. 2024](#)

See: [video presented on 5 Sept. 2024](#)



## The Startingpoint



- The GLAM Wikimission in mind:  
*“Our mission is to help Swiss memory institutions share their curatorial knowledge, collections and resources in a digital manner, on global platforms, making Swiss cultural heritage more accessible to the world.”*
- An eager collaborator ([Rose Musyoki](#)) in Kenya
- Data on African artifacts in Swiss collections → provided by Beat Estermann [Challenge 06]





## Guiding Questions

- How could/ should such artistic and/or participatory projects around objects in ethnographic collections be documented and presented?
- To what extent would it make sense to present such projects and their outputs on a common webpage, thus creating another link between the museums, the artifacts, the artists, and the people concerned?

## Some Key-Insights



- Some museums can't assess the metadata of objects in their ethnographic collections because they lack the cultural context.
- Mere exposure to photographs of pieces in ethnographic collections stir emotion and evoke memories when viewed by a native.

source: Musée d'ethnographie de Genève, ETHAF K001263, 1884



## The Idea



### WHAT?

Build an intersection for native artists to contextualise the artefacts in Swiss heritage collections by facilitating cooperation.

### HOW?

- Provide access to catalogues/ catalogued data
- Support artists in creation-process
- Facilitate/ Mediate dialogue between artists & museums



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