



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Federal Department of Home Affairs FDHA
Federal Food Safety and Veterinary Office FSVO
Food and Nutrition
Nutrition

OptiFood-Game

« Tell me what you eat,
and I'll tell you who you are »

Jean Anthelme Brillat-Savarin 1825



GovTech Hackathon 2024 14-15 March 2024

Federal Food Safety and Veterinary Office – Martin Hertach & Aline Troxler



OptiFood-Game



Context

“1/3 of the CO2 production is linked to food production”

“80% of the health cost are related to disease on which nutrition has a major impact”

- Food and nutrition has found its place in many discussions and all forms of media.
- Driven by discussions linking food to issues such as sustainability, health and animal welfare.
- But in the jungle of information and personal beliefs, how can you tell the difference between facts and fake news?

The challenge

Developpe a game to implicitly transmit facts related to food including health, sustainability and animal welfare.

And revolutionise the world we live in!

Data

- Nutrient data
- Food consumption data
- Agriculture and food trading data
- Nutrition health recommendations



Are you ready?

It's YOUR turn to play!

- The game is intended to delight the general population
- Everything is allowed as long as it is scientifically based
- The experts and the mentors are enthusiastic to help you!





OptiFood-Game



Technical

Langages

German, French and English

Places

Open to 7 enthousiaste team mates

Links

- [Lebensmittelkonsum in der Schweiz](#)
- [Die Schweizer Nährwertdatenbank](#)
- [Landwirtschaftliche Bewirtschaftung: Nutzungsflächen](#)
- [Agrarbericht 2023](#)
- [Datenportal Agrar- und Lebensmittelmärkte \(agramarktdaten.ch\)](#)

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We are here for you!



Have fun!

